PRESS NOTE – 30 August 2010

GTU Conducts Largest Faculty Development Program for MBA Colleges

Gujarat Technological University (GTU) with a noble cause to hone and improve the teaching quality of the faculty members of MBA institutes affiliated with GTU, took up an initiative to organize the Faculty Development Program (FDP) with collaboration with **C. K. Shah Vijapurwala Institute of Management, Vadodara** and **Higher Education Forum-Gujarat Chapter**.

The FDP was organized for 7 subjects of MBA Sem I & III over a period of 6 days from 17th August to 22nd August, 2010. The program got an overwhelming response where in a staggering number of **166 participants** from 30 MBA institutes participated. CKSVIM created a history by organizing such an event with grand success, which other self-finance college have not yet even thought of.

Looking to the dire need for improving the results of students and a long term goal to build the GTU brand the program was initiated. The FDP was made totally free for all the faculty members of MBA colleges affiliated with GTU. The FDP was inaugurated by Dr. Akshai Aggarwal, Vice Chancellor, GTU.

11 Eminent resource persons were invited for training the teachers of MBA institutes in the Art & Science of what and how to teach a specific subject and make it interesting for the students. Looking to the competitive syllabus designed by GTU, the prolific speakers and connoisseurs for respective subjects shared their teaching tricks & tips; it was also wedged with the methodologies for the new Continuous Evaluation Criteria (CEC) of GTU, & classroom management. The FDP feedback stood upto mark for each parameter right from FDP content to Food, and physical arrangement to hospitality. The same FDP was sponsored by GTU and is planned to be conducted at 6 locations across Gujarat for the benefit of GTU affiliated MBA colleges.

I/C Registrar